

# **NEWS RELEASE**

Contact: Bob Cardon, Dynatronics Corp.  
800-874-6251 or 801-568-7000

## **Dynatronics Adds Three Additional Direct Sales Reps**

Salt Lake City, Utah (October 10, 2007) – Dynatronics Corporation (NASDAQ: DYNT) today announced that in the last 30 days it has hired Mike Draper and Tom Draper, both of Wichita, Kansas, and Michael Bentley of Slidell, Louisiana, to serve as direct sales representatives.

Dynatronics now offers direct distribution in 22 states around the country. “Expanding our direct distribution presence is helping improve profit margins and boost operating efficiencies,” explained Kelvyn H. Cullimore Jr., company chairman and president.

“We are very pleased that Michael, Tom and Mike have joined our team,” stated Larry K. Beardall, Dynatronics’ executive vice president of sales and marketing. “They have built a strong and successful presence in the Louisiana, Kansas and Oklahoma markets selling our therapeutic products as independent distributors. We now have the advantage of having them work as part of our direct sales force.”

Beardall pointed out that Dynatronics has received numerous inquiries from sales representatives and dealers throughout the country who want to join the Dynatronics team. “We plan to continue to expand our direct sales channels to many more areas of the country, especially where we do not have a strong distributor or dealer” he confirms.

Dynatronics manufactures, markets and distributes advanced-technology medical devices, orthopedic soft goods and supplies, treatment tables and rehabilitation equipment for the physical therapy, pain management, sports medicine, chiropractic, podiatry, plastic surgery, dermatology and other related medical, cosmetic and aesthetic markets.

This press release contains forward-looking statements. Those statements include references to the company’s expectations, anticipated growth in sales, profitability in future periods and similar statements. Actual results may vary from the views expressed in the forward-looking statements contained in this release. The development and sale of the company’s products are subject to a number of risks and uncertainties, including, but not limited to, changes in the regulatory environment, FDA clearance of new products, growth in the physical medicine industry, competitive factors, availability of third-party component parts and products, inventory risks due to shifts in market demand, changes in product mix, market demand for the company’s products, and the risk factors listed from time to time in the company’s SEC reports, including, but not limited to the report on Form 10-KSB for the year ended June 30, 2006.

###