

NEWS RELEASE



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Dynatronics Appoints Bryan D. Alsop Vice President of Information Technology

SALT LAKE CITY, July 22, 2011. Dynatronics Corporation (Nasdaq: DYNT) today announced the appointment of Bryan D. Alsop as its new vice president of information technology.

“We are pleased to add Bryan to our management team,” said Kelvyn Cullimore Jr., chairman and president of Dynatronics. “Since joining the company in 2009, Bryan’s knowledge of information technology has provided us with important systems expertise and enabled the company to transform its information systems platforms over the past two years. He has been a key player in advancing our e-commerce efforts here at Dynatronics. Bryan is an effective leader with 27 years of experience building and integrating business systems for companies.”

Mr. Alsop, 48, served as a consultant to Dynatronics in early 2009 and joined the company later that year as the director of information technology. Previously, he worked for such companies as Aetna Healthcare, McKesson, ITT Defense, Evans & Sutherland, and Sony Pictures Entertainment. His business and technical background is extensive, having served at these companies in various roles, including senior systems analyst, business analyst, project manager, network administrator, information analyst, programmer/analyst and IT consultant. From 2000 to 2008 Mr. Alsop served as director of information technology at Bear River Mutual Insurance, where he was responsible for all aspects of the IT department as a member of the executive management team.

“Bryan’s leadership and skill will play a pivotal role in improving and expanding the Company’s IT systems, network and e-commerce presence,” added Cullimore. “This is particularly important with our recent entrance into the GPO market.”

Dynatronics Corporation manufactures, markets and/or distributes advanced-technology medical devices, orthopedic soft goods and supplies, treatment tables and rehabilitation equipment, and patient engagement technology for the physical therapy, sports medicine, chiropractic, podiatry, plastic surgery, dermatology and other related medical, cosmetic and aesthetic markets. More information regarding Dynatronics is available at www.dynatronics.com.