

NEWS RELEASE



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Dynatronics Named Contract Supplier to Amerinet's 50,000 Members

Salt Lake City, Utah (January 27, 2011) – Dynatronics Corporation (NASDAQ: DYNT) today announced another important milestone with the signing of an agreement to become a contract provider of physical medicine equipment to Amerinet's group of 50,000 members. Amerinet is one of the nation's leading healthcare group purchasing organizations (GPOs), providing its clients with a wide range of solutions, including negotiating services, supply chain management, as well as data analytics, technology enhancements and education.

"After a rigorous selection process, Dynatronics was chosen for its outstanding track record in providing quality products at great values," said Todd Ebert, president and CEO of Amerinet. "Dynatronics is well-known for providing excellent customer support for its extensive array of innovative products, which is why we are pleased to have them on contract for our clients. We look forward to working together and are confident this will be the beginning of a long-lasting relationship."

Amerinet strategically partners with acute and alternate care providers to reduce costs and improve quality. Based in St. Louis, Missouri, Amerinet has been serving customers across the nation since 1986.

"The opportunity of adding thousands of new customers with this contract is monumental," stated Larry K. Beardall, executive vice president of sales and marketing. "We are honored to be a contract supplier to Amerinet's extensive group of healthcare facilities and believe the combination of their innovative solutions with our broad product line will positively impact the lives of many patients throughout the country."

The three-year agreement with Amerinet becomes effective March 1, 2011.

"This agreement signals another important step forward for Dynatronics' strategic growth plan," stated Kelvyn H. Cullimore, Jr. chairman and president of Dynatronics. "Amerinet has demonstrated its unique ability to achieve process improvement during this new era of reform. As a contract supplier, we're anxious to work together with Amerinet to offer its members our unique and innovative products."

About Amerinet

As one of the country's top healthcare group purchasing organizations, Amerinet collaborates with acute and alternate care providers to create and deliver unique solutions through performance improvement resources, guidance and ongoing support. With better product standardization, utilization and strategic financial tools, Amerinet helps healthcare facilities lower their costs, raise revenue and champion quality, resulting in enriched healthcare delivery for its members and the communities they serve. To learn more about Amerinet, visit www.amerinet-gpo.com.

About Dynatronics Corp.

Dynatronics manufactures, markets and distributes advanced-technology medical devices, orthopedic soft goods and supplies, treatment tables and rehabilitation equipment for the physical therapy, sports medicine, chiropractic, podiatry, plastic surgery, dermatology and other related medical, cosmetic and aesthetic markets. More information regarding Dynatronics is available at www.dynatronics.com.