

# **NEWS RELEASE**



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## **Dynatronics Signs Pact with Ohio State Chiropractic Association**

Salt Lake City, Utah (June 22, 2011) – Dynatronics Corporation (NASDAQ: DYNT) today announced the signing of an agreement with the Ohio State Chiropractic Association (OSCA) to promote Dynatronics' electronic patient communications platform, *Stream*, to the nearly 800 OSCA member facilities across the state of Ohio. The agreement became effective on June 1, 2011.

*Stream* is an automated service that leverages the latest technologies to connect practitioners with their patients via e-mail, text messaging and social networking tools to provide state-of-the-art communications and marketing tools for practitioners. The system reduces patient “no shows,” reactivates past patients and generates new patients. In addition, it provides a wide range of analytics and delivers automated appointment reminders – all while improving staff efficiency.

“We are very impressed with the *Stream* software service offered by Dynatronics,” stated Bharon Hoag, Executive Director of the OSCA. “Its powerful functionality is ideally suited to improve the operating efficiencies of our practitioner offices and staff. We believe *Stream* will not only help our members better communicate with their patients but believe the integration of all social medias will help bring chiropractors to the forefront of current technology. This will make the service attractive to our member facilities.”

“We are thrilled that OSCA has recognized the value and benefits of this powerful software service and has agreed to help promote it to its members,” stated Larry K. Beardall, executive vice president of sales and marketing of Dynatronics. “We believe OSCA’s leadership in this area will help facilitate the adoption of *Stream* throughout its member organization.”

Dynatronics Corporation manufactures, markets and/or distributes advanced-technology medical devices, orthopedic soft goods and supplies, treatment tables and rehabilitation equipment, and patient engagement technology for the physical therapy, sports medicine, chiropractic, podiatry, plastic surgery, dermatology and other related medical, cosmetic and aesthetic markets. More information regarding Dynatronics is available at [www.dynatronics.com](http://www.dynatronics.com).

This press release contains forward-looking statements. Those statements include references to the company’s expectations and similar statements such as the statement regarding OSCA’s leadership will help facilitate the adoption of *Stream* throughout its member organization. Actual results may vary from the views expressed in the forward-looking statements contained in this release. The development and sale of the company’s products are subject to a number of risks and uncertainties, including, but not limited to, changes in the regulatory environment, competitive factors, inventory risks due to shifts in market demand, market demand for the company’s products, availability of financing at cost effective rates, and the risk factors listed from time to time in the company’s SEC reports including, but not limited to, the report on Form 10-K for the year ended June 30, 2010.