

NEWS RELEASE



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Dynatronics Introduces “*STREAM*” powered by Smile Reminder

Salt Lake City, Utah (December 21, 2010) – Dynatronics Corporation (NASDAQ: DYNT) today announced the introduction of “*STREAM*,” an electronic patient engagement platform leveraging the latest technologies to connect practitioners with patients in the physical therapy and chiropractic medical fields. This proprietary automated service utilizes email, text messaging and social networking tools to provide state-of-the-art engagement, communications and marketing tools for practitioners. The system has proven to reduce patient “no shows”, reactivate past patients, as well as generate new patients. In addition, it provides a wide-range of analytics, delivers automated appointment reminders all while improving staff efficiency.

“We are excited to have signed an exclusive license agreement with Smile Reminder to distribute *STREAM* to the physical medicine market,” stated Larry K. Beardall, executive vice president of sales and marketing. “Over the past decade, Smile Reminder has become the market leader in practice-to-patient engagement, serving thousands of healthcare providers and messaging millions of patients on a monthly basis. Now, we can bring this powerful, proven technology to our physical medicine market.”

STREAM's internet-based service integrates seamlessly with a clinic's practice management software allowing easy implementation. *STREAM* also includes unlimited support and service to its subscribers helping in the clinic's integration of the e-communications suite.

“*STREAM* provides engagement solutions that are compatible with today's mobile society,” stated Kelvyn H. Cullimore, chairman and president of Dynatronics. “Not only does it provide a recurring revenue *STREAM* to Dynatronics, it revitalizes marketing by clinics through helping them retain patients and become more efficient in the use of the clinician's time and resources.

“Based on the tremendous success of this product in other healthcare markets, we are confident *STREAM* represents an equally significant opportunity for Dynatronics and the 100,000 plus healthcare practitioners that comprise the physical rehabilitation market,” he added.

About Dynatronics

Dynatronics Corporation manufactures, markets and/or distributes advanced-technology medical devices, orthopedic soft goods and supplies, treatment tables and rehabilitation equipment, and patient engagement technology for the physical therapy, sports medicine, chiropractic, podiatry, plastic surgery, dermatology and other related medical, cosmetic and aesthetic markets. More information regarding *STREAM* by Dynatronics is available at www.dynatronics.com.

About Smile Reminder

Smile Reminder, the pioneer in text and email messaging to patients, is the clear leader in providing patient engagement and interaction solutions for healthcare providers. Utilizing the latest automated text/email messaging technologies and social media tools, Smile Reminder equips practices with a "high-tech" solution that does not sacrifice personalization needs when communicating with patients. Smile Reminder messaging solutions include every type of personalized patient e-communication including appointment reminders, confirmations, recare/recall, new patient referrals, birthday wishes, holiday wishes, surveys, newsletters, customized promotions and more. For more information, please visit www.smilereminder.com.